



... for the best in environmental
and social practice

ABOUT QUEST

The Helical Group



“Driving continuous, Measured
improvement in sustainability
performance”

www.helicalgroup.com/quest





About Us

The Helical Group (HG)

- International consultancy specialising in turning sustainability risks into business opportunities using cross-sector collaboration.

The RoadMap Company (TRMC)

- Specialists in social and environmental management systems to promote continuous measured improvement in the supply chain.
- Expertise in analysing self-assessments and site reviews developed over 10 years and spanning 57 countries.

QUEST is ...

QUEST is a management system designed to drive continuous measured improvement throughout an individual business or an entire supply chain.

We use QUEST to improve your suppliers' **social and environmental** performance.

The QUEST Management Programme...

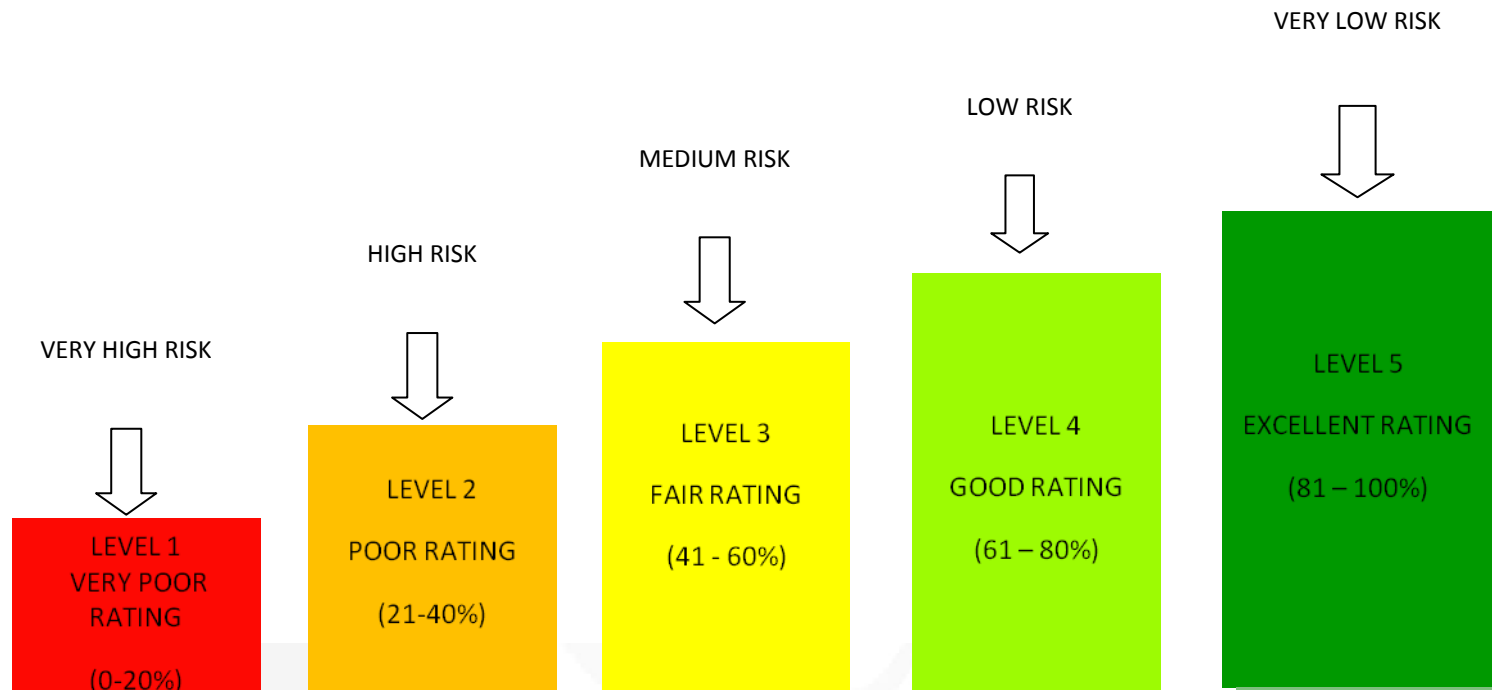


- Enables the risks, responsibilities and benefits to be shared throughout the supply chain.
- Delivers measurable improvement in the environmental and social practices of suppliers.
- Enables a company to engage and manage those in the supply chain and build capacity for self-reliance.

RoadMapping

“One of the most comprehensive, publicly available supply chain tools we encountered in our analysis.”

*Grigg, A., Cullen, Z., Foxall, J., and Strumpf, R. (2009)
Linking Shareholder and Natural Value.
Fauna and Flora International,
Fundação Getulio Vargas and UNEP Finance Initiative,*





The Benefits of Using QUEST...

As a tool for strategic management to

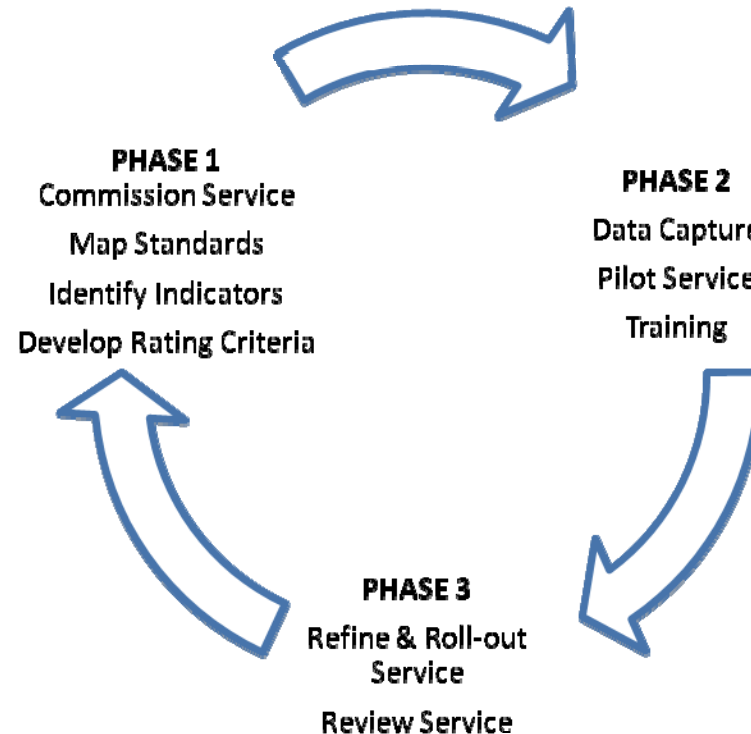
1. Improve collaboration within the supply chain
2. Meet your CSR commitments by integrating sustainability across core functions
3. Improve internal management practices
4. Engage wide range of internal and external stakeholders through reporting

As a tool for operational management to ...

1. Help businesses implement best practice
2. Identify and reduce inefficiencies and costs
3. Compare performance against established and defined best practice standards over time
4. Engage and encourage suppliers to improve their performance

Implementing QUEST

1. Identify best practice industry standards for client and suppliers
2. Pilot service including training
3. Refine and roll-out service





The Financial Benefits of QUEST

- More efficient use of materials, energy, water etc.
- More efficient processes and practices save time
- Improved practices leads to improved quality
- Litigation costs for non-compliance are avoided
- Staff morale improved and staff turnover reduced
- Retain customer base and protect brand
- Potential to increase sales through improved public image



THE SUCCESS OF QUEST

.... IS IN ACHIEVING THE BEST ...

... In Environmental and Social Practice

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