



TURNING SUSTAINABILITY RISKS INTO
BUSINESS OPPORTUNITIES

HELICALGROUP.COM



Helical adj. like a

What we do

We advise companies on their response to the local, national and international sustainability agenda by developing fit-for-purpose, pragmatic and cost effective management solutions, based on Sustainability Risk Assessments®, underpinned by a sound business case, and responding to stakeholder pressures, particularly from investors.

Our work helps companies to protect their investments by prioritising and managing their sustainability risks in an innovative and integrated way; seeking to drive performance improvement as a route to enhanced reputation, license to operate and competitive advantage.

Why we are different

The Helical Group offers a unique service to companies – not only do we provide advice on sustainability issues but we treat them as real business risks that can be managed in a pragmatic and cost-effective way and turned into opportunities for adding-value.

All our work is underpinned by our risk-based issues management model - the Sustainability Review® – this provides a coherent framework for our approach to delivering solutions to your sustainable development challenges.

Our approach (we call it a 3D approach) is applicable to managing international corporate strategic issues, as well as local issues faced by operations and sites. We have particular expertise in making strategy and policy accessible and meaningful to those at operations who have to put it into practice.

The Helical Group represents a new generation of consultancies - we bridge the gap between technical environmental and reputation or PR driven approaches to sustainability management and Corporate Social Responsibility – with the ability to understand operational activities in the wider political and social context.









We take business beyond Corporate Social Responsibility by integrating the management of sustainability issues into a company's everyday operating systems and activities.



helix – n. a spiral, especially a three

Making the links

Sustainability is all about looking at our world in the round. As our name suggests we work to blend the social, environmental and economic strands of sustainability together – our 3D approach is based on making links and integrating disciplines. Wherever possible, we:

-  *Ensure that companies are linked into their local, national and international communities and constituencies through our understanding of the interdependence between business, society and the environment.*
-  *Reconcile the links between corporate strategy and the often different priorities governing the management activities at a site or operation through our understanding of the respective drivers.*
-  *Encourage and build links between different sectors (private, governmental and non-governmental) through alliances and partnership to deliver collaborative solutions.*
-  *Ensure that social and environmental management activities at sites and operations are integrated and that social and community issues are managed in a manner that is appropriate to human relationships, local circumstances and cultures.*
-  *Integrate the management of sustainability issues into existing company systems, so that it is treated as part of everyday operating activity and embedded into business process.*
-  *Use our global network to link and promote examples of best practice from around the world for our clients, drawing together expertise from different disciplines, cultures and sectors.*
-  *Interpret the plethora of initiatives, think-tank papers, bench-marking, reporting, guidelines and analysis of sustainability issues, and link these to targeted, meaningful and cost-effective action.*
-  *Work to reinforce the link between global thinking and local action.*



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How we do it

Our Sustainability Review® provides a flexible strategic approach to anticipating potential problems and resolving sustainability challenges through risk analysis, positive external engagement and robust management systems.

We help our clients at any stage of the issues management cycle, using these services to respond to individual company needs:

-  *Risk assessment and issues management, including due diligence*
-  *Operational effectiveness reviews*
-  *Stakeholder engagement*
-  *Strategy and policy development*
-  *Communication*
-  *Education and training*
-  *Reporting*

If you have already mapped your social and environmental risks, we can focus on specific issues, such as biodiversity, land management and community relations problems such as child labour. Whatever the issue, our work will always be integrated with your overall sustainability strategy.

Our Global Network

We work through our global network of consultants, advisors and associate organisations to put together multi-disciplinary teams to provide innovative and creative management solutions.

Also through the network, our close links with public and non-governmental organisations enables us to keep abreast of the emerging civil society agenda and international public policy issues.

Who we are

The Helical Group is the outcome of a shared interest in simplifying the sustainability agenda for business. Our mission is to make it relevant for the people who run and operate companies.

Based in Cambridge and London in the UK, we work with leading companies around the world, particularly the extractive sector and other primary industries. But, we recognize that today every business sector is faced with complex sustainable development challenges at local, national and international levels.

To find out more about the Sustainability Review® and Sustainability Risk Assessments® visit our website www.helicalgroup.com

Alternatively contact Dorothy Harris, Managing Director, on +44 (0) 1954 782 054 or email dorothy.harris@helicalgroup.com



Raise money for Charity just by searching the web. We support everyclick.com, the search engine that helps charity. Everyclick.com donates half of its revenues to charity and it doesn't cost you or the charity you choose to support a penny. In 2007, our chosen charity is the Living Earth Foundation.



To play our part in tackling climate change, we have teamed up with Climate Care to offset the greenhouse gas emissions from our international travel.

Climate Care funds projects in sustainable energy and forest restoration to reduce greenhouse gases on our behalf.

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